

# How to create a datafeed

1. Log in to the administration panel of your store, open the **Administration** tab and click on the **Data feeds** link.
2. Click on the **Add data feed** button.
3. Fill in the fields in the opened window:



1

5000

▼

▼

▼

- **Data feed name** - Name of the data feed.
- **Filename** - Name of the exported file.
- **Language** - Language of the data in the feed.
- **Category delimiter** - Delimiter to separate child and parent categories.
- **Images directory** - Directory where product images are located. Used for images without a path specified.
- **Files directory** - Directory where files for downloadable products are located. Used for files without a path specified.
- **Price decimal separator** - Decimal separator for product prices.
- **CSV delimiter** - Delimiter to separate data in the feed.
- **Status** - Status of the data feed (Active or Disabled).
- **Server directory** - Directory on your server where the data feed will be exported to. Make sure the directory has writable permissions.
- **FTP server** - URL of the target directory on the FTP server to which the data feed must be uploaded.

**NOTE:** The URL that you enter into this field must be of the following format: host[:port]/directory. For example, ftp.example.com:21/home/johndoe/feeds.

- **FTP username** - Your username to access the FTP server.
- **FTP password** - Your password to access the FTP server.
- **Export by cron to** - Option to select where the data feed must be uploaded to: A directory on the current server or a third-party FTP server.

4. Open the **Exported items** tab in the same window and add the necessary products and/or categories.

5. Open the **Fields mapping** tab.

Use this tab to arrange a list of fields included in the data feed. Each field has the following attributes:

- **Pos.** - Position of the field relatively to the position of the other fields in the data feed.
- **Field name** - Name of the field.
- **Field type** - Meaning of the data in the field.
- **Active** - Checkbox to control the availability of the field.

6. Click on the **Create** button.

Article ID: 107

Last updated: 19 Aug, 2011

eShop 2.0 -> Addons -> Data Feeds -> How to create a datafeed

<https://magicdustsupport.com.au/kb2/entry/107/>